

# EXHIBITOR PROSPECTUS

## Pacific Spine and Pain Society Annual Conference



September 7-9, 2023  
Four Seasons Resort  
Ko'Olina, O'ahu, Hawai'i





# SPONSORSHIP OPPORTUNITIES

## BRONZE \$10,000

- Bronze sponsor recognition in program book
- Exhibit table in prime location
- Opportunity to sponsor a Coffee Break and/or Cocktail Reception\*\*\*
- Ability to sponsor a Product Theater\*\*
- 2 complimentary program badges
- Half page ad space in meeting program
- 1 pre-conference attendee list and 1 post-conference attendee list

## EXHIBIT ONLY \$5,000

- Inclusion in program book
- Exhibit table in assigned location
- 2 complimentary program badges
- 1 post-conference attendee list

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

## APP COURSE AND WEBINAR SERIES SPONSORSHIP

- APP course and (2) webinar sponsorship - \$7,500
- APP course and (2) webinar sponsorship plus Breakfast Sponsorship\* - \$10,000
- APP course and (2) webinar sponsorship plus Lunch Sponsorship\* - \$10,000

## D&I COCKTAIL RECEPTION \$3,500

## LEADERSHIP IMMERSION TRACK (LIT) \$3,500

## THURSDAY NIGHT COCKTAIL RECEPTION

## MEETING SCHEDULE ADVERTISEMENT \$3,000

- Meeting schedule advertisement in the app with link to sponsor designated content.

## WI-FI SPONSOR

- Full sponsor \$10,000
- Half sponsor \$5,500

## MEETING APP SPONSOR \$6,000

## MEETING BAG INSERTS \$1,500

## PRODUCT THEATER\*\* \$3,000

## EBLAST \$2,500

## PUSH NOTIFICATIONS (2) \$2,500

## KEY CARDS \$2,500

## LANYARDS \$2,500

## COFFEE STATION AT YOUR EXHIBIT \$3,500

## MEETING BAG SPONSOR \$3,500

## MEETING ROOMS (50% discount for exhibit level or higher) \$5,000



## Fellows Demo Lab

Thursday, September 7th

Fellows Demo Lab Station      \$6,500  
60 minute rotations  
9 available

- C-Arm
- Ultrasound
- C-Arm and Ultrasound
- No C-Arm or Ultrasound

- Cadaveric Specimen
- OWN Simulator
- No Cadaver or Simulator

IF Cadaveric Specimen:

- Torso
- Torso with head
- Hemi-pelvis to foot
- Shoulder to hand

# PLANNING CONSIDERATIONS

## \*SYMPOSIUM SPONSORSHIP

Symposium sponsorships are restricted to Diamond, Gold and Silver sponsors only. Symposia will NOT be eligible for CME credit. The Planning Committee must approve symposia topic and faculty and reserve the right to alter or change to insure compliance, fair balance and program integrity. Symposia times will be assigned on a first come, first served basis. Symposia fees are not inclusive of Food and Beverage charges associated with the sponsored event. Food and Beverage for the session must be coordinated through the meeting planners and comply with acceptable standards for the session. Symposia fees do include: Basic Audio-Visual, inclusion in the meeting program, symposia space, signage and any required reporting to comply with the Sunshine Act. Any hand-outs or materials associated with symposia must be pre-approved by the planning committee and provided by the symposia sponsor.

## \*\*PRODUCT THEATER

A product theater is an opportunity for the company to showcase their product, device or services to the meeting attendees. Product theaters are held in the exhibit hall and are available to all attendees. They take place during breakfast on Thursday, Friday, and Saturday and are 15 minutes each. They include simple AV (screen, projector microphone and podium).

## \*\*\*BREAK AND/OR COCKTAIL RECEPTION SPONSORSHIP

Break Sponsorships are reserved for Exhibitor level sponsors and above. Cocktail Hour Sponsorships are reserved for Bronze level sponsors and above. Sponsor will receive recognition via signage during the break, on the main agenda, on all agenda boards and signage throughout the meeting and in the program guide. Break and/or Cocktail Sponsorships are not inclusive of any Food and Beverages served during the sponsored events. Food and Beverage for the event must be coordinated through the meeting planners and comply with acceptable standards.

## COMPANY DESCRIPTION LISTING IN PROGRAM

All exhibitors and sponsors will receive complimentary listing in the meeting program app and/or website. Each listing will contain the company name, logo and 50 word description of the company and/or services.

Email your 50-word company/service description to the program planners no later than July 1, 2023 for inclusion in the meeting program at: [jeremy.mattila.scora@gmail.com](mailto:jeremy.mattila.scora@gmail.com)

## COMPANY SPONSORED MARKETING EVENTS AND ACTIVITIES

The PSPS Planning Committee requests the following considerate recognition by our sponsors. Requests for satellite events must be made in writing, and an application for approval of any ancillary events must be submitted to the meeting planners no later than 60 days prior to the conference. Please request application for activities from Jeremy Mattila - [jeremy.mattila.scora@gmail.com](mailto:jeremy.mattila.scora@gmail.com)

Please do NOT plan any outside marketing events, activities, and/or labs that compete with the PSPS Meeting. The Planning Staff are more than happy to assist our sponsors in coordinating dinners and events at the site at NO CHARGE. However, we do request that you do coordinate those activities with us to insure smooth operation and noncompetition with PSPS events. Please contact us if you have any questions. We are more than happy to assist you and appreciate your consideration.

## EXHIBIT HOURS

Set up begins Thursday, September 7, 2023 at 5:00 PM PST

# SPONSORSHIP COMMITMENT FORM

Company \_\_\_\_\_

Authorized Representative \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Diamond \$37,500

Silver \$12,500

Platinum \$27,500

Bronze \$10,000

Gold \$17,500

Exhibit Only \$5,000

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Lab Station \$6,500

Eblast \$2,500

APP Course & Webinar\* \$7,500

Full Wi-Fi \$10,000

APP Course, Webinar\* & Breakfast \$10,000

Half Wi-Fi \$5,500

APP Course, Webinar\* & Lunch \$10,000

Meeting App \$6,000

Coffee Station \$3,500

Meeting Room \$5,000

D&I Cocktail Reception \$3,500

Meeting Bag Inserts \$1,500

Meeting Bag Sponsorship \$3,500

Product Theater \$3,000

Meeting Schedule Advertisement \$3,000

Push Notifications (2) \$2,500

Key Cards \$2,500

Lanyards \$2,500

LIT Cocktail Reception \$3,500

\*APP Webinars will be August 2, 2023 and August 16, 2023

Who will be attending? (Industry badges \$750 each, exhibit level sponsors and above additional badges \$250 each)

Name \_\_\_\_\_ Email \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_

### Payment Information

Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_ Exp Date \_\_\_\_/\_\_\_\_ CVV \_\_\_\_\_

Signature \_\_\_\_\_

\*\*3.5% credit card processing fee will be applied to all credit card payments

### Agreement

I agree to support the conference, PSPS Annual Conference 2023 with the above stipulations indicated in the prospectus. Submission of this form and payment for exhibit space at this event means that you have read and comply with the Rules and Regulations.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please indicate any competitive companies. We will try to recognize this in booth placement, but we cannot make any guarantees.

Please make checks payable to:

Pacific Spine and Pain Society

220 Concourse Blvd

Santa Rosa, CA 95404

For questions or to send completed form,  
contact Jeremy Mattila  
jeremy.mattila.scora@gmail.com